

# EXAMPLE LTD.

## 2026 SHARE INCENTIVE PLAN

### 1. Purpose of The Plan:

1.1 This plan, as amended from time to time, shall be known as the EXAMPLE Ltd., 2026 Share Incentive Plan”.

1.2 The Plan is intended to provide an incentive to employees, directors, consultants and/or contractors of the Group worldwide, by providing them with opportunities to be granted Awards in the Company, pursuant to the Plan.

1.3 Awards granted under the Plan to Participants (as defined below) in various jurisdictions may be subject to specific terms and conditions for such grants and may be set forth in one or more separate appendixes to the Plan, as may be approved by the Board from time to time.

### 2. Definitions:

“**102 Award**” means a grant of an Award to an Israeli Employee, Director or other office holder of the Group, other than to a Controlling Shareholder, pursuant to the provisions of Section 102 of the Ordinance, the 102 Rules, and any other regulations, rulings, procedures or clarifications promulgated thereunder, or under any other section of the Ordinance that will be relevant for such issuance in the future.

“**102(c) Award**” means a 102 Award that will not be subject to a Taxation Route, as detailed in Section 102(c) of the Ordinance.

“**3(i) Award**” means a grant of an Award to a Consultant, contractor or a Controlling Shareholder of the Group, and other Participants who did not receive a 102 Award, pursuant to the provisions of Section 3(i) of the Tax Ordinance and the rules and regulations promulgated thereunder, or any other section of the Ordinance that will be relevant for such issuance in the future.

“**102 Rules**” means the Israeli Income Tax Rules (Tax Relief in Issuance of Shares to Employees), 2003.

“**Affiliate**” means any company in which the Company holds at least 10% of the issued share capital or voting power.

“**Award**” means, individually or collectively, Options, Shares, Restricted Stock, or Restricted Stock Units.

“**Award Agreement**” means an agreement between the Company and a Participant relating to the terms of grant of said Award.

“**Beneficial Participant**” means the Participant for the benefit of whom the Trustee holds an Award in Trust.

“**Ordinance**” means the Israeli Income Tax Ordinance [New Version], 1961, as now in effect or as hereafter amended, and the rules and regulations promulgated thereunder, including the Israeli Income Tax Regulations (Tax Relief for Issue of Shares to Employees) of 2003.

“**Ordinary Income Route**” means the ordinary income route under Section 102(b)(1) of the Ordinance.

“**Participant**” means a person who receives an Award under the Plan either directly or through the Trustee.

“**Plan**” means this “EXAMPLE Ltd., 2026 Share Incentive Plan”, as amended from time to time.

“**Restricted Stock**” means a Share issued under the Plan to a Participant for such consideration, if any, and subject to such restrictions as established by the Board. All other terms and conditions of the Plan applicable to Options, shall apply to Restricted Stock, mutatis mutandis.

### 3. **Administration of The Plan:**

3.1 The Board by itself and/or through the Committee shall have the power to administer the Plan, subject to applicable law and in accordance with the Company’s Articles of Association. Notwithstanding the above, the Board shall automatically have residual authority if no Committee shall be constituted or if such Committee shall cease to operate for any reason.

3.2 The Committee, if appointed, shall select one of its members as its Chairman and shall hold its meetings at such times and places as the Chairman shall determine. The Committee shall keep records of its meetings and shall make such rules and regulations for the conduct of its business as it shall deem advisable.

### 6. **Date of Grant and Shareholder Rights:**

6.1 Subject to Sections 7.1 and 7.2 hereof and to any applicable laws, the Date of Grant shall be the date the Board resolves to grant such Award, or any future date determined as the effective date of a grant of an Award, if so expressly stated by the Board in its determination relating to the grant of an Award.

6.2 Unless determined otherwise by the Committee, as a condition precedent to any Award being exercised or vested, as applicable, the Participant shall execute and deliver a proxy and power of attorney with respect to any Exercised Shares held by the Participant (or for his benefit) in a form that is appropriate under applicable laws and that appoints the Chairman of the Board or such other person as shall be designated by the Committee, from time to time. The proxy holder shall vote such Exercised Shares only in the same proportion as the result of the shareholders vote, in respect of which such Exercised Shares are being cast. Such proxy shall terminate and be of no further force and effect upon a consummation of an IPO (as defined herein).

### 7. **Award Agreement; Vesting of Award:**

7.1 The Award Agreement shall state, among others, the number of Shares subject to each Award, the type of Award, the Vesting Period (which may be based on performance criteria), the dates

when the Award may be exercised and/or will vest (as applicable), any restrictions upon transfer or sale of Shares (if applicable), the Exercise Price, the tax treatment to which the Award is subject including whether the Award granted to Israeli Participants are 102 Award (and in particular whether the 102 Award is granted under the Ordinary Income Route, the Capital Gains Route or as 102(c) Award), or 3(i) Award and such other terms and conditions as the Committee at its discretion may prescribe, provided that they are consistent with the Plan.

7.2 Furthermore, each Participant of a 102 Award under a Taxation Route shall be required: (i) to execute a declaration stating that he or she is familiar with the provisions of Section 102 of the Ordinance and the applicable Taxation Route; and (ii) to undertake not to sell or transfer the Awards and/or the Exercised Shares prior to the lapse of the applicable Trust Period, unless he or she pays all taxes that may arise in connection with such sale and/or transfer.

7.3 Unless determined otherwise by the Committee, the Vesting Period pursuant to which such Awards shall vest, shall be such that all Awards shall be fully vested on the first business day following the passing of four (4) years from the Vesting Commencement Date, such that 25% of the Awards shall vest on the first anniversary of the Vesting Commencement Date, and 75% of the Awards shall vest in twelve (12) equal installments upon the lapse of each three-months following the first anniversary of the Vesting Commencement Date.

7.4 Unless determined otherwise by the Board or the Committee, any period in which the Participant shall not be employed by the Company, or in which the Participant shall have taken an unpaid leave of absence (excluding a leave for military reserves duty or the mandatory maternity leave determined by law), or in which the Participant shall cease to serve as Employee, Director, contractor or Consultant of the Group, shall not be included in the Vesting Period.

## 8. **Exercise Price of Options; Method of Exercise:**

8.1 The Exercise Price per Share subject to each Option shall be determined by the Committee in its sole and absolute discretion, subject to applicable laws and to guidelines adopted by the Board, from time to time. In the event the Exercise Price is not determined by the Committee and provided the Company's shares are listed on any Stock Market, the Exercise Price of an Option shall be equal to the Fair Market Value of a Share determined on the Date of Grant.

## 9. **Termination of Service:**

9.1 In the event of a Termination of Service, all Options granted to such Participant, unless determined otherwise by the Committee or the Board, shall terminate as follows:

Award.

## 13. **Term and Amendment of the Plan:**

13.1 The Plan shall terminate upon the earliest of (i) the expiration of the ten (10) year period measured from the date the Plan was adopted by the Board, or (ii) the termination of all outstanding Awards in connection with a Transaction. All Awards outstanding at the time of a clause (i) termination event shall continue to have full force and effect in accordance with the provisions of the Plan and the

documents evidencing such Awards.

**14. Trust:**

14.1 In the event Awards are deposited with a Trustee, the Trustee shall hold each such Award and any Exercised Shares in Trust for the benefit of the Beneficial Participant. In accordance with Section 102, the tax benefits afforded to 102 Awards (and any Exercised Shares) in accordance with the Ordinary Income Route or Capital Gains Route, as applicable, shall be contingent upon the Trustee holding such 102 Awards for the applicable Trust Period.

**15. Tax Consequences:**

15.1 All Tax consequences and obligations arising from the grant, vesting, or exercise of any Award (as applicable), or the subsequent disposition of, Shares subject thereto or from any other event or act (of the Group or of the Participant) hereunder, shall be borne solely by the Participant, and the Participant shall indemnify the Group and the Trustee and hold them harmless against and from any and all liability for any such Tax, including without limitation, monetary liabilities relating to the necessity to withhold, or to have withheld, any such Tax payment from any payment made to the Participant. Notwithstanding the above, the Company and Trustee's obligation to deliver Shares upon the exercise or vesting of any Awards granted under the Plan shall be subject to the satisfaction of all applicable Tax withholding requirements as governed by Applicable Laws or practice.

**17. Governing Law & Jurisdiction:**

The Plan shall be exclusively governed by and construed and enforced in accordance with the exclusive laws of the State of Israel applicable to contracts made and to be performed therein, without giving effect to the principles of conflict of laws. The competent courts of Tel-Aviv, Israel shall have exclusively sole jurisdiction in any matters pertaining to the Plan.